



Founded in 1946
70th Anniversary

Press Release

For Immediate Release, 9 A.M. EST, March 31, 2016

Jim Madden Joins Winholt Equipment as Vice President of Operations

Jim Madden joins Winholt's senior leadership team and will be responsible for all operations, manufacturing, supply chain, procurement and the engineering areas of our business. Reporting to Dominick Scarfoglio, President & COO, Jim will lead and manage our operations and work with our team to drive lean manufacturing, process improvement, engineering, manufacturing technologies and progressive supply chain initiatives in our organization. Mr. Madden joins us with over 25 years of experience; he most recently worked for a precision machine shop company servicing the aerospace and aircraft industries as Executive Vice President and COO. Jim possesses a BS in Physics and an MBA in Finance from Adelphi University.

Winford Webb, National Foodservice Sales Manager

Win Webb joins Winholt as the National Foodservice Sales Manager. Mr. Webb, will be managing the company's foodservice sales efforts working with our Foodservice Manufacturer Representative Network, as well as dealers and consultants in the industry, reporting to Kevin Yates, Vice President of Sales. Win has over 25 years of experience in the industry; in all facets of marketing, sales management, product development, strategic planning and profitability growth. He spent over 10 years as National Accounts Manager for Star Manufacturing a leader in counter top cooking equipment. Most recently, he was with Ametek-NCC and previously with Cold Tech Commercial. Win earned his BA in Organizational Studies at Fontbonne University.

Mark Harsy, Mid-West Regional Sales Manager

Mark Harsy is a seasoned sales professional with a strong background in the US Retail/Grocery industry. He is skilled in relationship based selling with a goal of developing solutions that lead to long term customers. Reporting to Kevin Yates, Vice President of Sales, he joins our team of Winholt Regional Sales Managers and will focus his efforts in his Mid-West territory to successfully grow the retail business. Over the course of his career he has held positions at Gebhardt Transport & Logistic Solutions and National Cart Company. Mark holds a BS in Business Administration from Columbia College.

Hans Wilhelmsen, Northeast Regional Sales Manager

Hans R. Wilhelmsen, Jr. joined the Winholt sales team as our Regional Sales Manager for the Northeast territory. He will work with our retail customers, in his territory and will be reporting to Kevin Yates, Vice President of Sales. Mr. Wilhelmsen has over 20 years' experience in the retail store fixture equipment industry. Over the course of his career some of his positions have included Director of Sales, Mid-Atlantic for JSI Store Fixtures and Regional Sales Manager; Mid-Atlantic for McCue Corp. Hans possesses a BA from the University of Maryland and an MBA from the College of Notre Dame of Maryland.

Winholt Equipment Corporation, founded in 1946, is a leading global manufacturer of high quality Foodservice and Material Handling Equipment. Winholt's headquarters is located in Woodbury, New York, with additional locations in PA, TX, CA, and China. Winholt supplies equipment to supermarkets, retailers, restaurants, and foodservice dealers in the United States and worldwide. The company's products are used in over 200,000 locations, including most major retailers, restaurants and food service chains. Winholt is a member of the National Association of Food Equipment Manufacturers and Manufacturers' Agents Association for the Foodservice Industry.

For additional information contact: Rose Frierson, rfrierson@winholt.com

20 Crossways Park North, Suite 205 • Woodbury, New York, 11797
Tel: 516-222-0335 • Fax: 516-921-0538 • www.winholt.com

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